



IPW

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT EXAMINING OPERATION

Applicants: Thomas, et al.

Serial No: 10/628,173

Group Art Unit: 2614

Filed: July 28, 2003

Examiner:

Att. Docket No.: Q1014/20014

Confirmation No.: 5596

For: SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE
TELEVISION VIEWERSHIP BEHAVIOR

INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR §1.56, the attention of the Patent and Trademark Office is hereby directed to the reference(s) listed on the attached PTO-1449. Unless otherwise indicated herein, one copy of each reference is attached. No copies of U.S. patents or U.S. patent application publications are attached. 37 CFR § 1.98(a)(2)(ii). It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the reference(s) be made of record therein and appear among the "References Cited" on any patent to issue therefrom. No representation is made that the reference(s) is/are prior art with respect to this application.

This Information Disclosure Statement is being filed within three months of the filing date of a national application other than a CPA under 37 CFR § 1.53(d), within three months of the date of entry of the national stage as set forth in 37 CFR § 1.491 in an international application, before

Application No. 10/628,173

Information Disclosure Statement Dated December 16, 2004

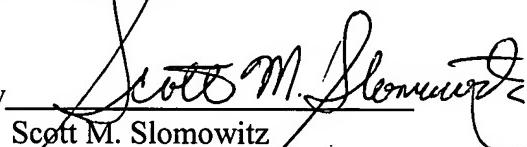
the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of an RCE under 37 CFR § 1.114. No certification or fee is required. 37 CFR § 1.97(b).

The references cited in the attached PTO Form 1449 were uncovered in a corresponding PCT application, namely PCT/US2004/020794. Alternatively, I hereby certify that each item of information contained in this Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement. Accordingly, no fee is due.

Respectfully submitted,

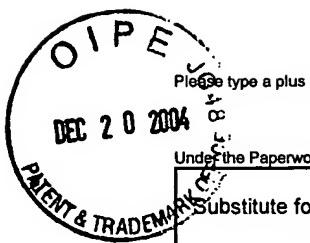
CAESAR, REVISE, BERNSTEIN,
COHEN & POKOTILOW, LTD.

By


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December 16, 2004

Please charge or credit our Account
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Substitute for PTO/SB/O8A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheet as necessary)

Sheet 1 of 1

Complete if Known	
Application Number	10/628,173
Filing Date	July 28, 2003
First Named Inventor	Charles J. Thomas
Group Art Unit	2614
Examiner Name	
Attorney Docket Number	Q1014/20014

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No.	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T
		Office	Number	Kind Code (If known)			
		WO 02/05568			QVC, Inc.	01/17/2002	
		WO 03/021828			Publi-Groupe SA	03/13/2003	

OTHER DOCUMENTS - NON PATENT LITERATURE DOCUMENTS

EXAMINER

DATE CONSIDERED

*Examiner: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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TRANSMITTAL FORM

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Total Number of Pages in This Submission

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Filing Date	July 28, 2003
First Named Inventor	Charles J. Thomas
Art Unit	2614
Examiner Name	
Total Number of Pages in This Submission	Attorney Docket Number Q1014/20014

ENCLOSURES (Check all that apply)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd., Customer No. 03000		
Signature			
Printed name	Scott M. Slomowitz		
Date	December 16, 2004	Reg. No.	39,032

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Signature			
Typed or printed name	Scott M. Slomowitz	Date	December 16, 2004

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